EdReach Newsletter - Week of October 19, 2007

National expert to lead session on school safety and security

Kenneth S. Trump, one of the nation's leading safety experts, will conduct a free training session for South Carolina Department of Education School Leadership alumni on Tuesday, November 13, in Columbia. To read more, visit: http://ed.sc.gov/news/more.cfm?articleID=850

Rex and First Lady Sanford launch health initiative

State Superintendent of Education Jim Rex and First Lady Jenny Sanford challenged South Carolina students to create a video advertisement that addresses the importance of healthy living or chronic disease prevention. To read more, visit: http://www.ed.sc.gov/news/more.cfm?articleID=851

Message from Jim Rex

Dear Friends:

Yesterday I joined First Lady Jenny Sanford on the grounds of the State Capitol to formally announce the Healthy South Carolina 2007-08 School Video Contest. One of our goals of this news conference was to inform teachers about this Healthy South Carolina Challenge initiative and to encourage them to think about ways in which their students can participate and get involved.

The Sanford family has worked over the past five years to get all South Carolinians to do just a little more to live a healthier lifestyle. The goal of the Challenge is to motivate all of us to make smarter choices. It's an outcome-based, cooperative effort aimed at getting individuals, communities and organizations across the state to share responsibility in developing innovative ways to improve our health and well-being.

Here in South Carolina, far too many of us face a higher risk of developing chronic disease and other health complications that result from poor choices. This contest reinforces among our students the importance of healthy living by challenging them to create television-type advertisements. The ultimate goal is to further educate our young people about the need to live well and to prevent chronic disease.

The challenge begins November 1 and runs through January 31. Because of the generous support of corporate sponsors, \$20,000 will be given in cash prizes, and thousands of dollars worth of corporate prizes will be awarded to the winning schools. Sponsors

include BlueCross Blue Shield of South Carolina, Coca-Cola Bottling Co. Consolidated, the Partnership to Fight Chronic Disease, Wal-Mart, Subway, and the Department of Health and Environmental Control

The South Carolina Department of Education is proud to be among the list of partners that also includes the South Carolina Independent Schools Association, the Catholic Schools Diocese, the Palmetto Association of Independent Schools, and the South Carolina Association of Independent Home Schools.

I encourage all of our students 13 years old and above, as well as their teachers, to participate in this project. Contest guidelines, video topic suggestions, and other information is available online. We hope that this challenge will be fun and informative for all and that together we can raise the bar and improve our collective health.

Dates to Remember:

http://www.ed.sc.gov/agency/offices/publicinformation/Dates-to-Remember.html

Resources for Teachers:

http://www.ed.sc.gov/agency/offices/publicinformation/Resources-for-Teachers.html

Resources for Students:

http://www.ed.sc.gov/agency/offices/publicinformation/Resources-for-Students.html

Resources for Administrators:

http://www.ed.sc.gov/agency/offices/public information/Resources-for-School-Administrators.html

What Others Are Saying:

http://www.ed.sc.gov/agency/offices/publicinformation/Education-RelatedEditorialOpinion.html

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